

# DESTINATION: AUTOMATION

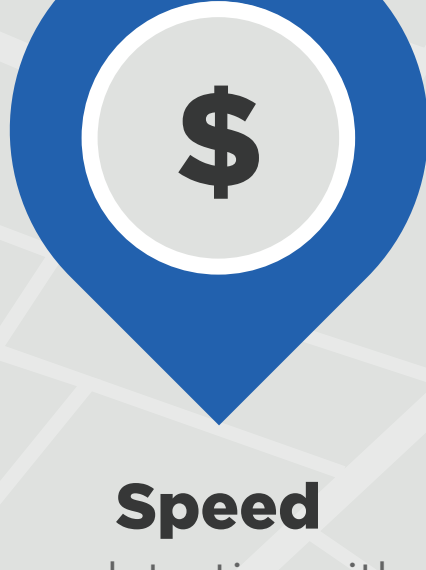
Find your fastest route to authoring test cases and turbocharge your IVR testing!

## Agile Benefits Upon Arrival



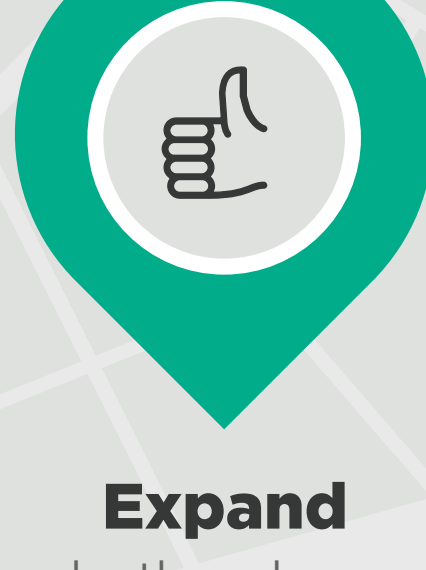
### Accelerate

development and release cycles



### Speed

through testing without speeding through your budget



### Expand

the depth and scope of tests to improve CX quality



### Test

hundreds of customer journeys simultaneously



### Gain

confidence that systems are working as expected

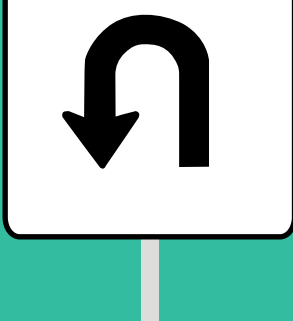


### Reroute

repetitive work to higher value projects



## What's Stopping You from Getting Started with Automation?



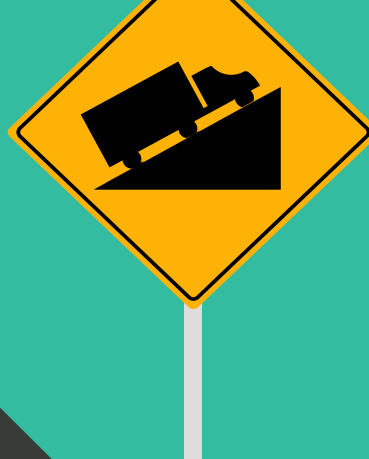
### Change is Hard

It can seem easier at first to revert back to old manual habits than change common practices



### Time-Consuming Setup

Building test cases for every customer journey requires some initial up-front scripting effort



### Steep Learning Curve

Technology adoption requires training and bringing teams up to speed on new systems

## You're Not On This Journey Alone!

### Where We're Starting

**80%**

of new Cyara customers are also new to automation

Only

**14-18%**

of businesses currently have basic test automation<sup>1</sup>

### Where We're Going

**43%**

of companies have immediate plans to automate operations like testing<sup>2</sup>

**+20%**

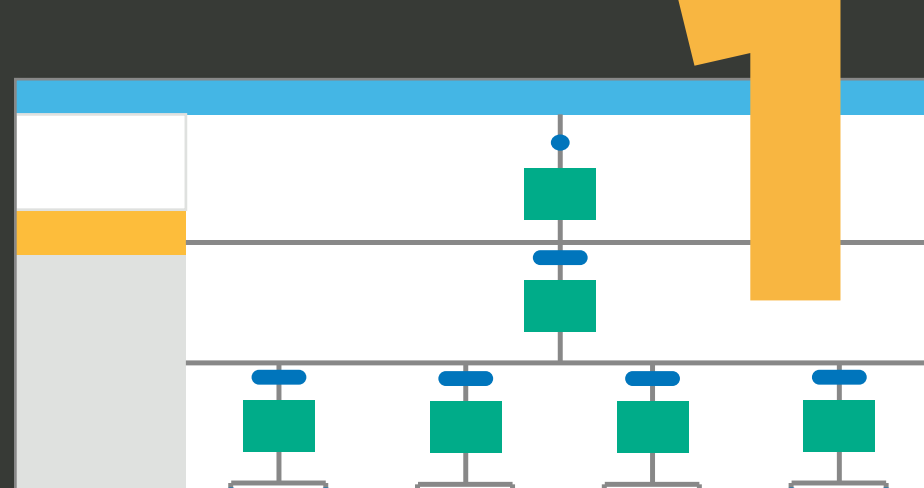
Adoption of DevOps practices that rely on automation is expected to grow more than 20% through 2026<sup>3</sup>

## Ready. Set Up. Go!

The fast lane to flawless customer experience is here. Speed up your move from manual to automated testing so you can skip the roadblocks and arrive at the benefits faster.

### IVR Crawling

Cyara can "crawl" your IVR and map existing journeys directly into your Cyara Portal. Once these journeys are documented, you can automatically generate and edit test cases, and use CX Models to build visualizations of brand new customer journeys too.



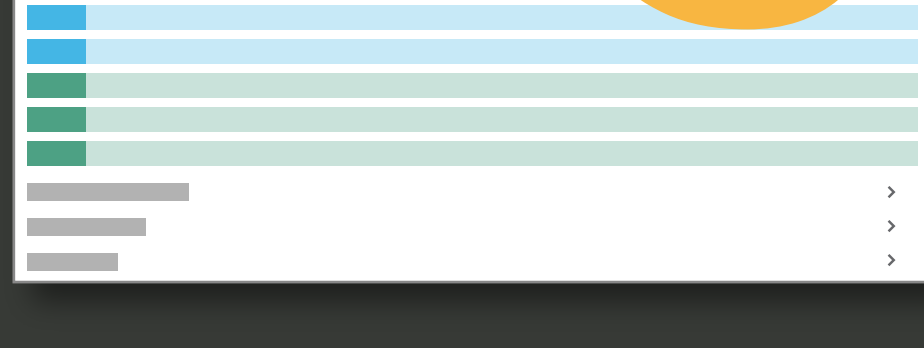
### No-Code Test Case Editing

Using Cyara's user-friendly editing interface, easily create a library of scripts that can be archived and run in future functional and regression testing, load testing, and CX monitoring projects—no coding necessary!



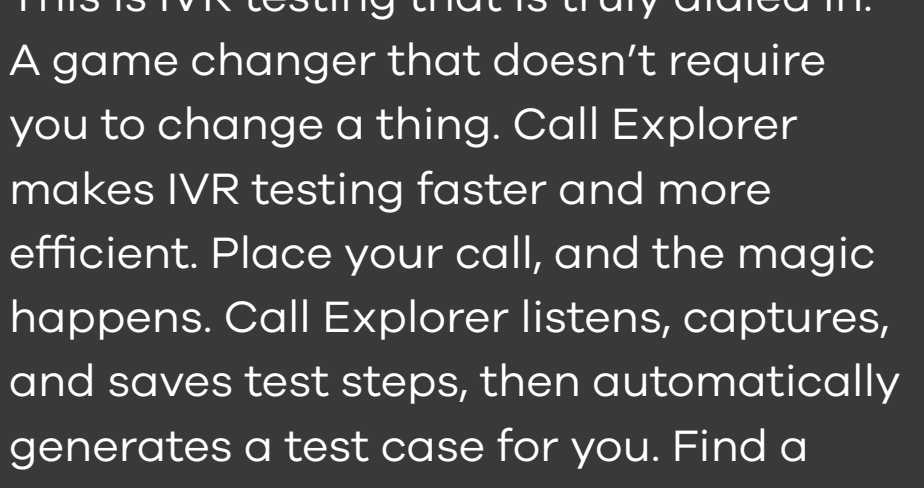
### REST API Assistance

Use Cyara's API to programmatically create test cases in your own environment, then automatically import them into your Cyara Portal.



### NEW! Cyara Call Explorer

This is IVR testing that is truly dialed in. A game changer that doesn't require you to change a thing. Call Explorer makes IVR testing faster and more efficient. Place your call, and the magic happens. Call Explorer listens, captures, and saves test steps, then automatically generates a test case for you. Find a defect? Auto-run the test again to validate the fix.



## GET STARTED ON THE ROAD TO CX TEST AUTOMATION!

Learn more and request a demo of Cyara Call Explorer at

[cyara.com/call-explorer](https://cyara.com/call-explorer)

