

Cyara CXcellence Awards



Recognizing Customer Success, Innovation and Achievement

INSTRUCTIONS: Please complete the form below with all required information, and send this form to: **chris.obrien@cyara.com** no later than **August 31, 2021** for consideration. Please use the space provided to answer each question. For category descriptions, eligibility requirements and additional information, visit cyara.com/customer-awards.

Company name: _____

Submitted by (name/title/organization): _____

Submission category (select one):

New Customer of the Year

Most Innovative Customer

Best Continuous Testing

How long has the company been a Cyara customer?

Company description:

What problem were you looking to solve with Cyara? (max. 300 words)

Describe the solution, including which products and modules you are using, and how it fits into the company's broader technology ecosystem. (max. 200 words)

Describe the results. Include concrete measurements of impact to the business, ROI, NPS/CSAT, testing time, development cycles, etc. (max. 300 words)

Why should this organization win? (max. 200 words)

Thank you for your award submission!

Winners will be notified prior to the Cyara Xchange Virtual Summit and honored at the event.

