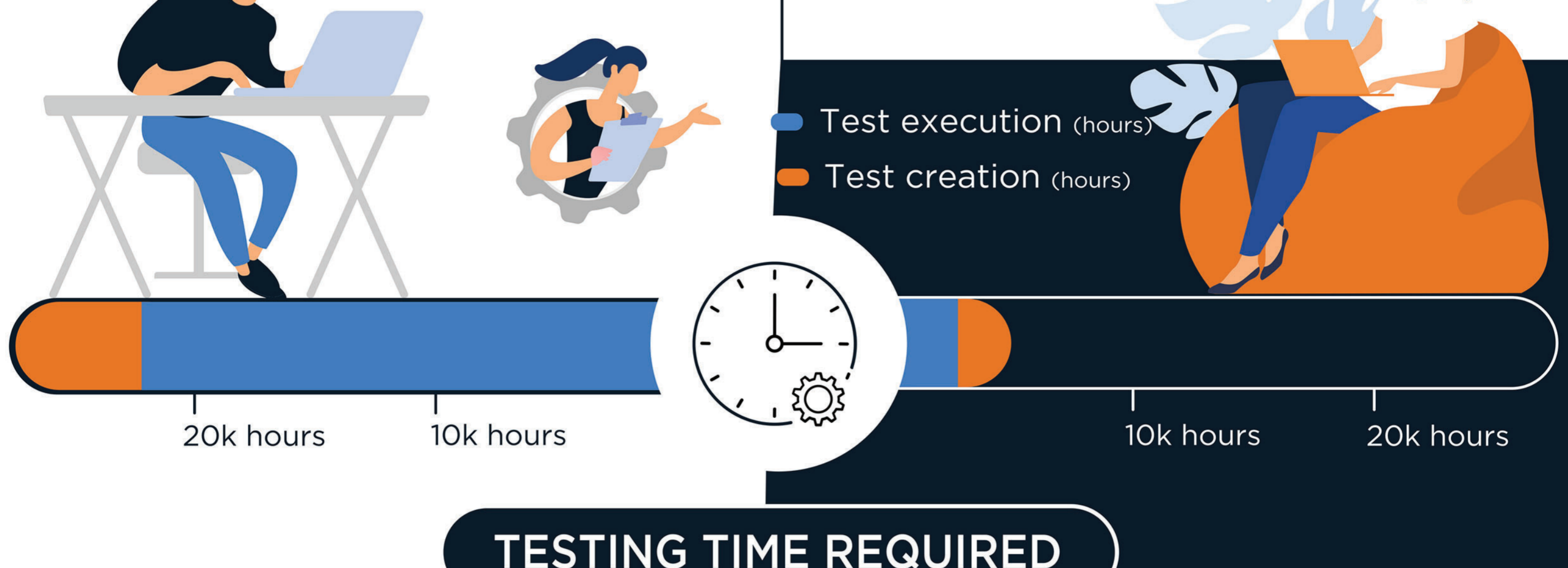


What's the true ROI of CHATBOT Test Automation

MANUAL TESTING VS AUTOMATED TESTING

TIME INVESTMENT



TESTING TIME REQUIRED

MANUAL TESTING
29,625
HOURS

AUTOMATED TESTING
900
HOURS

HUMAN LABOR REQUIRED

MANUAL TESTING

18 human icons

AUTOMATED TESTING

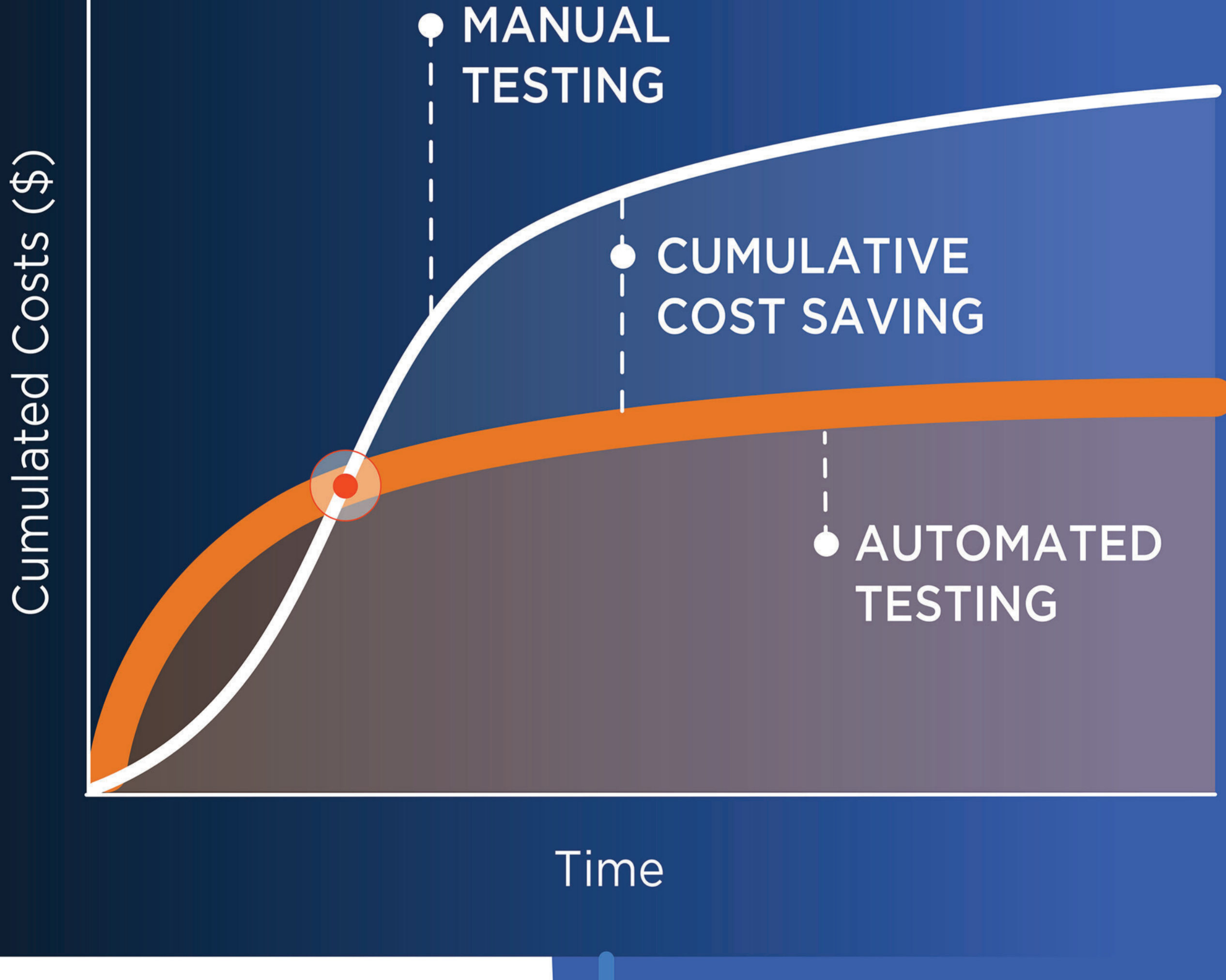
1 human icon

LABOR INVESTMENT

(Assuming \$40/hr labor cost)

MANUAL TESTING
\$1,185,000

After the initial investment in automation, cumulative cost savings far outweigh the ongoing labor costs of manual testing



TESTING COST/HOUR

MANUAL TESTING
\$40/hour

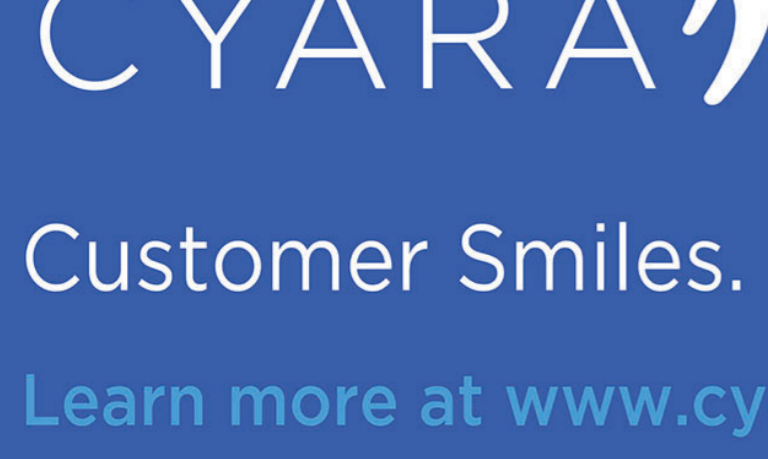
AUTOMATED TESTING
\$3/hour

TOTAL SAVINGS UP TO

93%

Additional benefits

MANUAL TESTING	AUTOMATED TESTING
Employee turnover	Fixed expenses
Low efficiency	High efficiency
Quality and Reliability Issues	Increased Quality and Reliability
Long go-to-market time	Reduced Go-to-market time



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