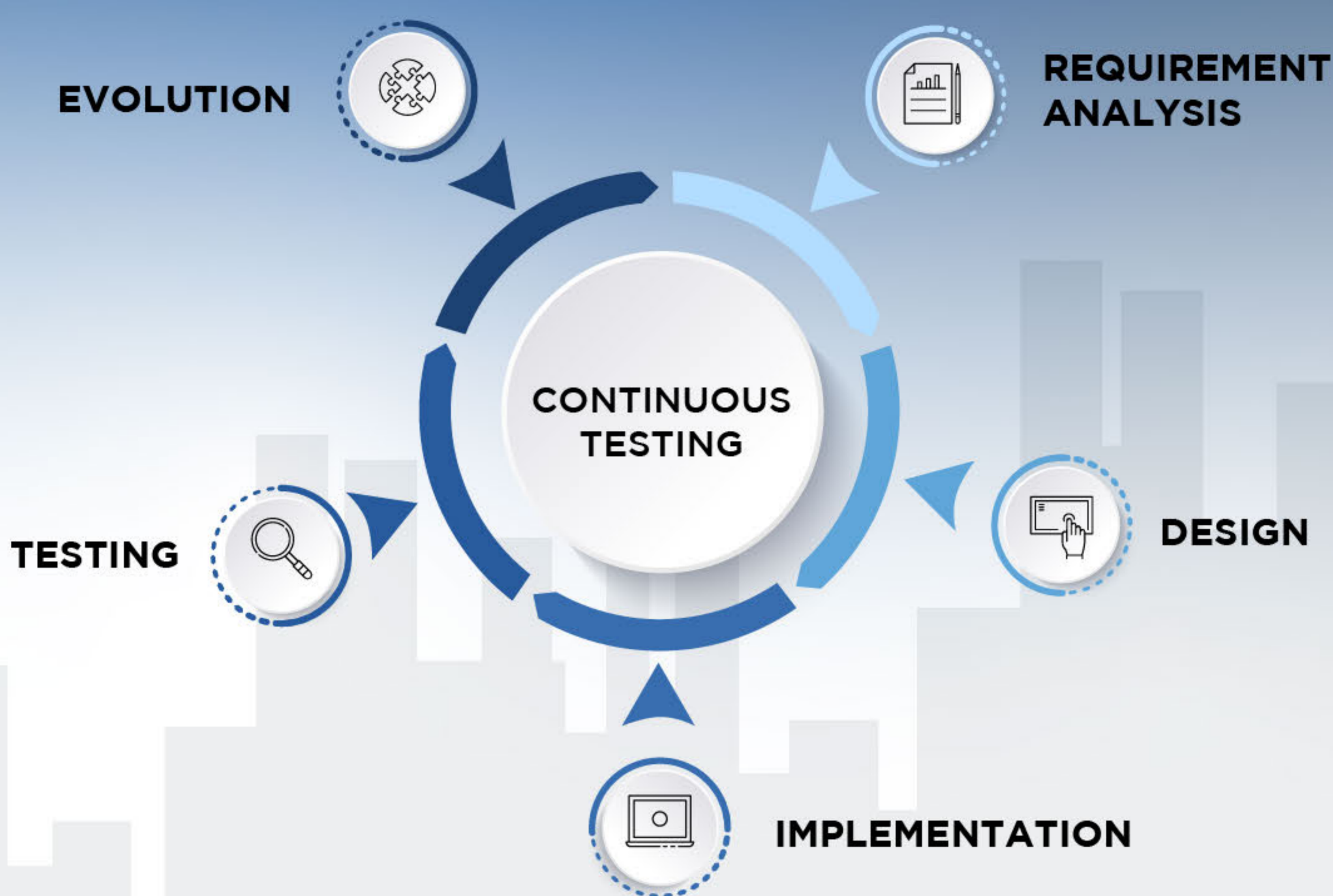


WOULD HIGHER QUALITY MEAN HIGHER COSTS?



NOT WITH CONTINUOUS TESTING!

CONTINUOUS TESTING ENABLES YOU TO DO MORE AND DELIVER BETTER RESULTS WITH LESS



WHY CONTINUOUS TESTING?

Recapture lost revenue caused by dropped calls

Ensure a positive user experience

Expose risks earlier

Increase your test coverage

Reduce development and QA costs

Shorter testing time



COST SAVINGS

Save an average of **\$2.2 million** over 3 years

Save up to **\$442k** in recaptured abandoned callers

Reach an ROI of **283%!**



SPEED & EFFICIENCY



Reduce downtime by **90%**



Shorten development cycles by **40-70%**



Reduce time for production by **75%**

CYARA

Customer Smiles. **Delivered at Scale.**

Learn More! Read [The Total Economic Impact® of Cyara](#), a commissioned study conducted by Forrester on behalf of Cyara

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