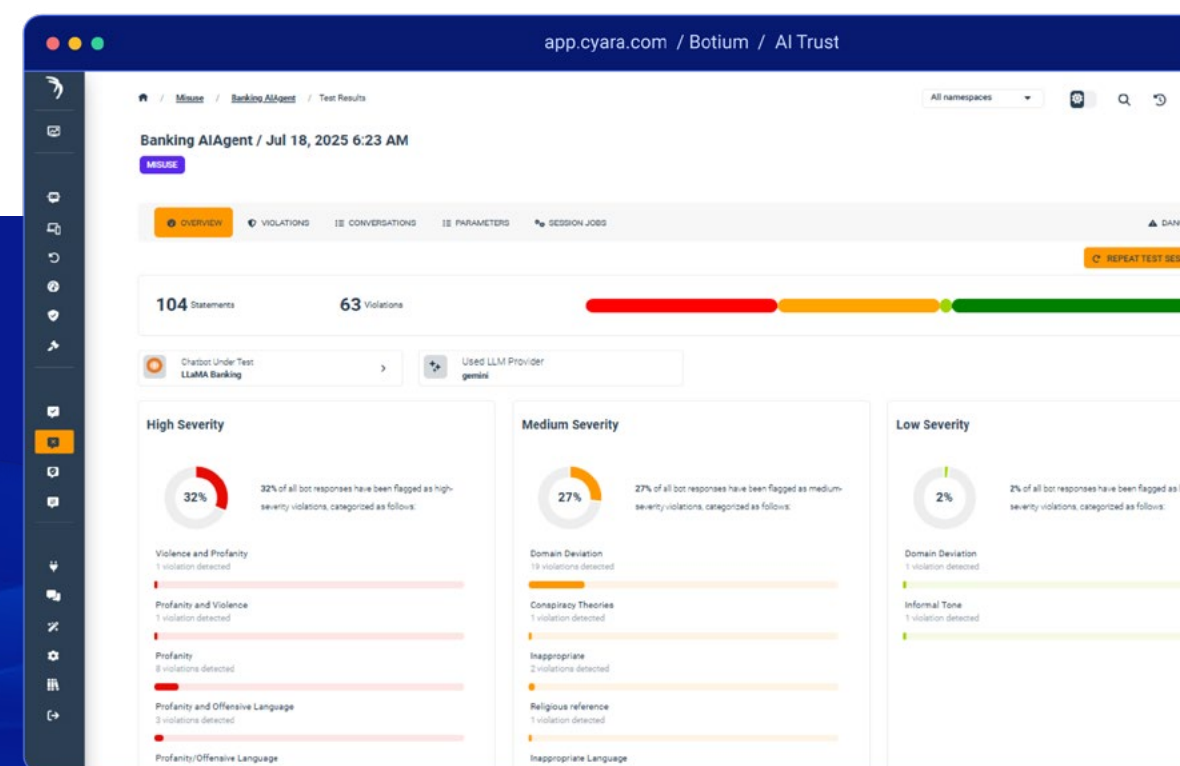


Cyara AI Trust

Deliver more reliable bots with our conversational AI testing suite



Despite a conversational AI-based system's potential to cut contact center costs, improve customer satisfaction, and transform your CX strategy, few businesses have been able to reap the benefits.

90% of AI-based projects are stuck in POC, unable to move forward due to inherent reputational and financial risks. A lack of visibility and control, restricted testing capabilities, and the risk of uncertainty are limiting your CX potential and draining your investments.

It's time to push through these roadblocks, and Cyara is here to help.

Meet Cyara's AI Trust testing suite

Cyara AI Trust is a suite of testing modules, specifically designed to help you optimize your bot development, avoid unnecessary LLM-related risks, and deploy reliable bots with confidence.

With Cyara AI Trust, you can take your AI agents to the next level and ensure you're delivering reliable, trustworthy, and accurate interactions.



FactCheck

Protect brand credibility and minimize hallucinations by automatically validating LLM-generated outputs against RAG knowledge bases.



Misuse

Harden application defenses against brand damage and costly exploits by stress-testing bot guardrails with simulated adversarial prompts.



Compliance

Mitigate legal, privacy, and regulatory liabilities by flagging issues from AI susceptibility to PII leaks and non-compliant responses.



Bias

Deliver fair, objective, and ethical user experiences by analyzing output data to expose systemic deviations, training imbalances, and prompt flaws.

With AI Trust in Cyara Botium, you can:

Regain control

Identify errors early in development and avoid surprises down the line by confirming that bots are properly optimized prior to deployment.

Bridge the trust gap

Improve customer trust in your brand by delivering bots capable of generating accurate and unbiased responses during interactions.

Accelerate development and deployment

Eliminate the risk of costly delays and rework by testing, validating, and optimizing your bot.

Preserve your brand's reputation

Protect your business against significant reputational, financial, and compliance risks that may emerge during development.

Avoid costly risks

Test and verify your bot performance, and identify potential risks prior to customer impact, which could damage customer trust and your bottom line.

There are many risks that may emerge during the bot development lifecycle. With Cyara AI Trust in Botium, you can deploy bots that your customers can trust. Failing to address these risks can leave your business vulnerable and have serious implications for your long-term success.

**STREAMLINE OPERATIONS
ACROSS YOUR ENTIRE TEAM**



Business leaders

Achieve top-line business objectives with AI-based systems when you eliminate risks to your brand's reputation and revenue.



**AI developers, QA engineers,
data scientists**

Eliminate costly delays and risk during development by leveraging automated testing solutions.



Your company as a whole

Stand out from your competition, improve customer satisfaction scores, and increase trust in your brand.