

CYARA

2018 FROST & SULLIVAN GLOBAL CUSTOMER EXPERIENCE TESTING PLATFORM VENDOR OF THE YEAR

Analyst Quote

“Cyara’s CX Assurance Platform enables organizations to simulate real-world customer interactions. The company focuses on increasing CX quality by maximizing testing and monitoring automation, including automated discovery of an organization’s current CX and test script creation and maintenance.

Recording 70% growth in its cloud business in 2018, the vendor strengthened its position in the CX assurance space by expanding Cyara’s global presence, list of Fortune 500 clients, and local delivery capabilities, as well as embracing an innovation mindset.”

Krishna Baidya
Associate Director
ICT Practice – Asia-Pacific
Frost & Sullivan

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